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Subject: News from Divorce and Money Matters

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Association of Divorce Financial Planners to Honor Lili Vasileff with Pioneering Award

Ms. Vasileff to Receive Award, Present Keynote Address at 11th Annual ADFP Conference in Chicago on September 20, 2013

Greenwich - July 24, 2013 - Lili Vasileff, founder and President of Divorce and Money Matters, LLC, will be honored by the national Association of Divorce Financial Planners (ADFP) with its prestigious Pioneering Award at the 11th Annual ADFP Conference, September 19-21 in Chicago, Illinois.

The ADFP established the Pioneering Award to honor individuals who have made outstanding contributions to the field of divorce. Ms. Vasileff easily meets that benchmark. A Certified Financial Planner™ practitioner, Certified Divorce Financial Analyst™ and Registered Investment Advisor, she is a true pioneer in the field of divorce financial planning. She brings more than 20 years of experience and an interdisciplinary knowledge of legal and financial issues to bear on complicated marital property and complex compensation issues in the divorce process. "Throughout her career, Ms. Vasileff has worked diligently to raise public awareness of divorce financial planning," said Andrew Samalin, president of ADFP. "Her work has helped elevate divorce financial planning standards so that planning has become accepted as an integral part of the divorce process."

"I began working as a divorce financial planner to correct perceived injustices in the legal system that failed families financially in the long term," said Ms. Vasileff. "I am honored to be recognized by my colleagues for my efforts to help couples and individuals become knowledgeable about and make good financial decisions in a time of personal crisis."

Lili's passion came from her own personal experience as she faced the unknown in divorce as a single parent of two children, one of whom has special needs. Lili was inspired early on to help empower women who had little financial experience, guidance or expertise to understand life changing financial decisions they were called upon to make during critical emotional period of transition in their lives.

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Drawing upon her extensive financial expertise in finance and investments, Lili has helped to develop a professional niche that has led to an international movement and growth of thousands of divorce financial planners today. Lili listens to each of her client's unique story and contributes knowledge and expertise in order to solve issues that may arise during and after the divorce process.

Ms. Vasileff is a graduate of Mount Holyoke College and Columbia University. She is President Emeritus of the Association of Divorce Financial Planners, and holds active memberships with the Financial Planning Association, the International Academy of Collaborative Professionals, the National Association of Fee Only Personal Advisors (NAPFA), the Connecticut Council of Non-Adversarial Dispute Resolution (CCND) , and numerous state and local bar associations. She is the co-author of *The Ultimate Divorce Organizer: The Complete Interactive Guide to Achieving the Best Legal, Financial and Personal Divorce* and has been quoted and interviewed in many publications, radio, and TV, including *Journal of Financial Planning*, *Bloomberg News*, *Reuters*, *CNN Money*, *CNBC*, *SmartMoney Magazine*, *Working Mother Magazine*, the *Wall Street Journal*, *New York Times Sunday Business Section*, *Morningstar's* article series on "How to be an Expert Witness", the *Financial Times*, *Investment News*, *Elle Magazine* and many others.

About the Association of Divorce Financial Planners:

The ADFP is an interdisciplinary association of professionals who research and analyze personal and business financial issues, as well as tax implications, related to divorce. The association develops outreach programs, and training and continuing education opportunities for financial practitioners, allied divorce professionals and the general public. The organization plays a key role in policy making regarding divorce financial issues. The ADFP holds its members to high standards in professional and ethical protocols in the U.S., Canada and other countries. Comprehensive information on the ADFP can be found at www.divorceandfinance.org.



Warm Regards,

Lili

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